ZOS communications

Providing Location Integration for People, Products & Services

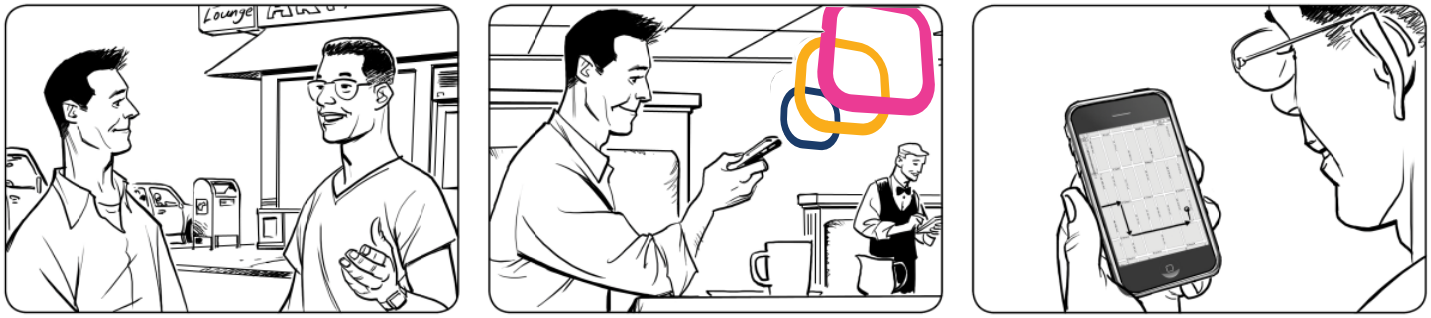
makers of zhiing

"Take the feature of location and turn it into a utility.

Build a platform for anyone or any company to use in order to foster location based services."

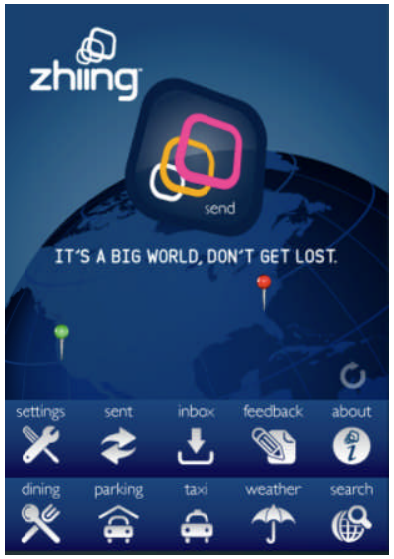
Location Sharing Utility

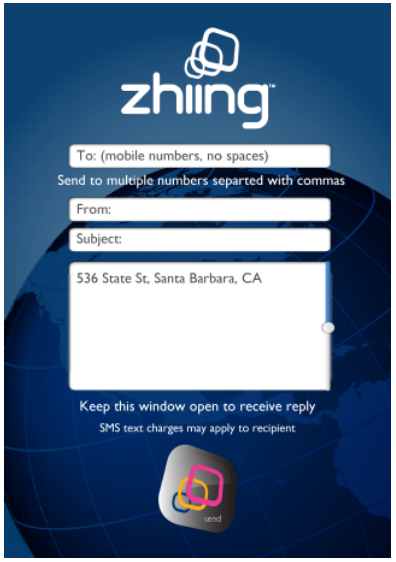
People to People

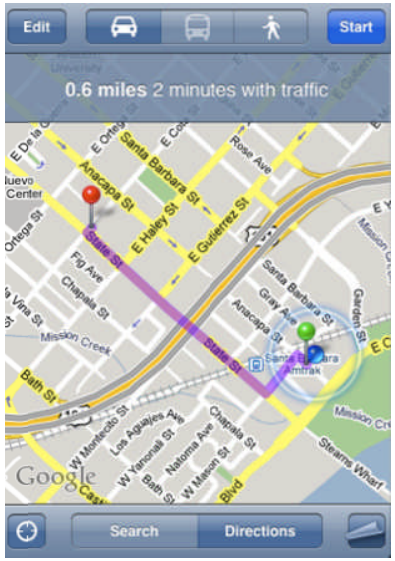


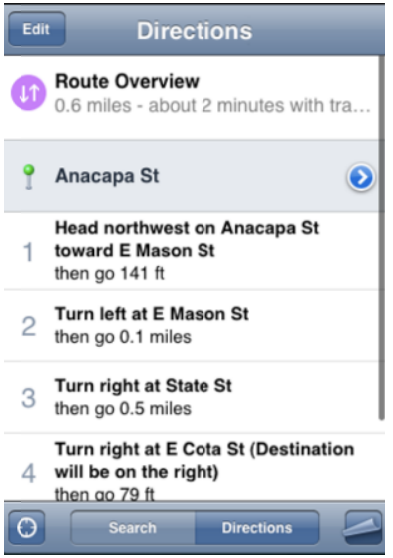
People to Places

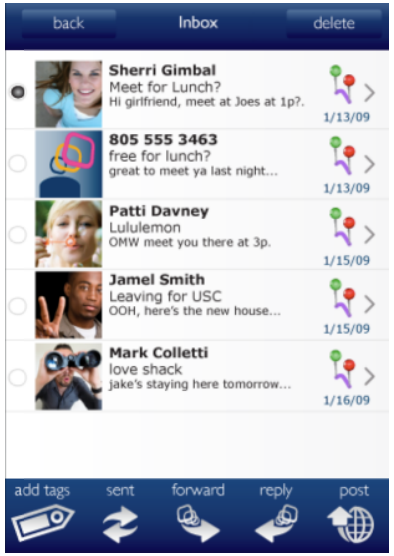
Mobile to Services

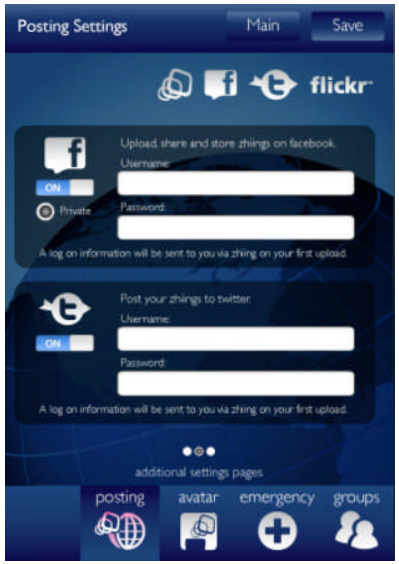

zhiing
send
IT'S A BIG WORLD, DON'T GET LOST.
settings
sent
inbox
feedback
about
dining
parking
taxi
weather
search

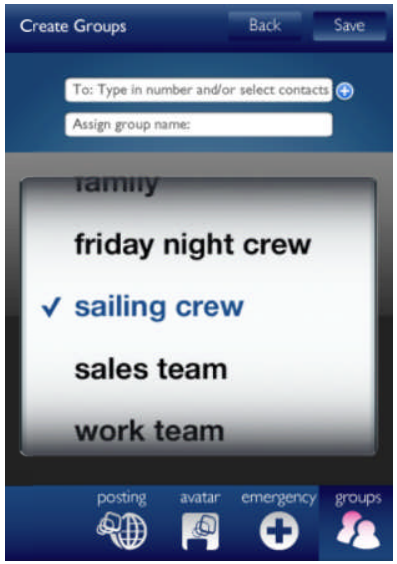

zhiing
To: (mobile numbers, no spaces)
Send to multiple numbers separted with commas
From:
Subject:
536 State St, Santa Barbara, CA
Keep this window open to receive reply
SMS text charges may apply to recipient
send


Edit
Start
0.6 miles 2 minutes with traffic
Search
Directions


Edit
Directions
Route Overview
0.6 miles - about 2 minutes with tra...
Anacapa St
1 Head northwest on Anacapa St toward E Mason St then go 141 ft
2 Turn left at E Mason St then go 0.1 miles
3 Turn right at State St then go 0.5 miles
4 Turn right at E Cota St (Destination will be on the right) then go 79 ft
Search
Directions


back
Inbox
delete
Sherri Gimbal
Meet for Lunch?
Hi girlfriend, meet at Joes at 1p?.
1/13/09
805 555 3463
free for lunch?
great to meet ya last night...
1/13/09
Patti Davney
Lululemon
OMW meet you there at 3p.
1/15/09
Jamel Smith
Leaving for USC
OOH, here's the new house...
1/15/09
Mark Colletti
love shack
jake's staying here tomorrow...
1/16/09
add tags
sent
forward
reply
post


Posting Settings
Main
Save
flickr
Upload, share and store zhiings on facebook
Username:
Password:
A log on information will be sent to you via zhiing on your first upload.
Post your zhiings to twitter
Username:
Password:
A log on information will be sent to you via zhiing on your first upload.
additional settings pages
posting
avatar
emergency
groups

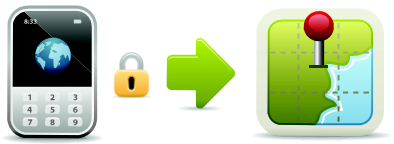

Create Groups
Back
Save
To: Type in number and/or select contacts
Assign group name:
friday night crew
sailing crew
sales team
work team
posting
avatar
emergency
groups

Avatar
Back
Save
Take Photo
Choose Existing Photo
Cancel
posting
avatar
emergency
groups

What makes zhiing different from loopt, latitude & social networks?

1

users send location
only when they want



2

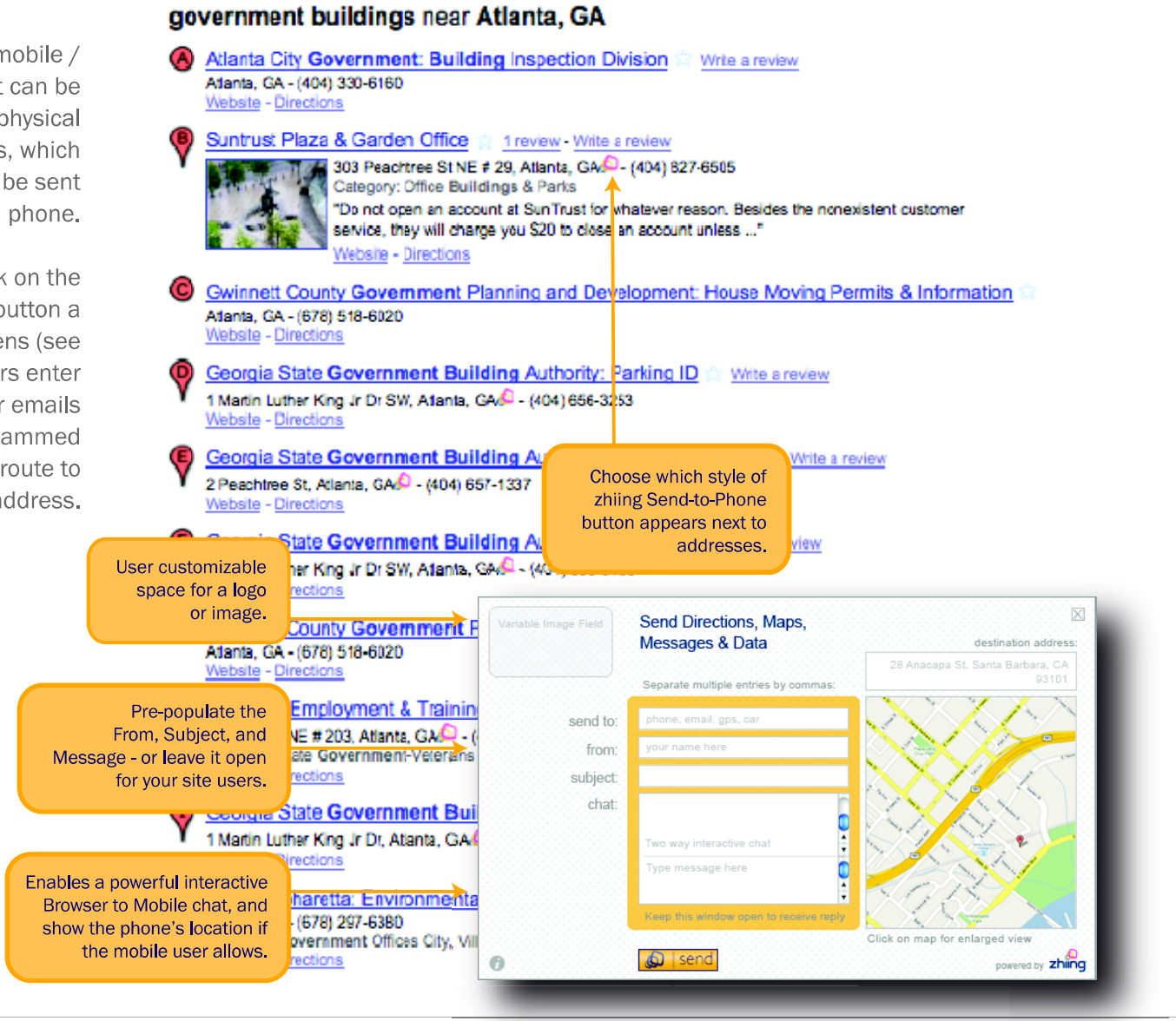
with zhiing, your address book is
the only social network you need

the BROWSER PLUG-IN

ZOS communications

ZOS provides a send-to-mobile / send-to-email widget that can be placed next to any physical address on websites, which enables that location to be sent to a phone.

When site visitors click on the send to mobile / email button a utility window opens (see examples, right). Users enter mobile numbers and/or emails and receive a pre-programmed message with a map route to the address.



ZOS.communications

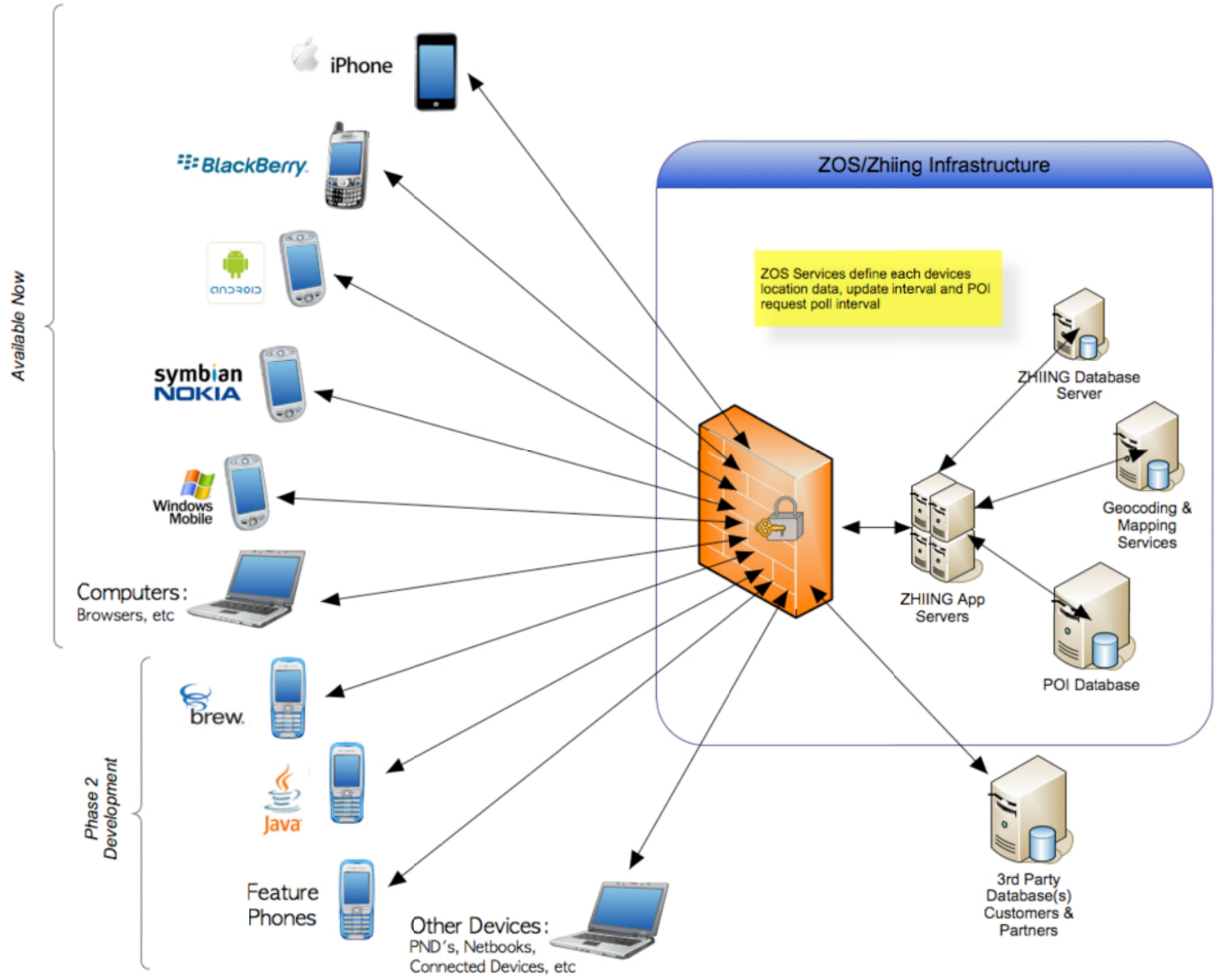
LBS Platform

Developers // Manufacturers // Carriers

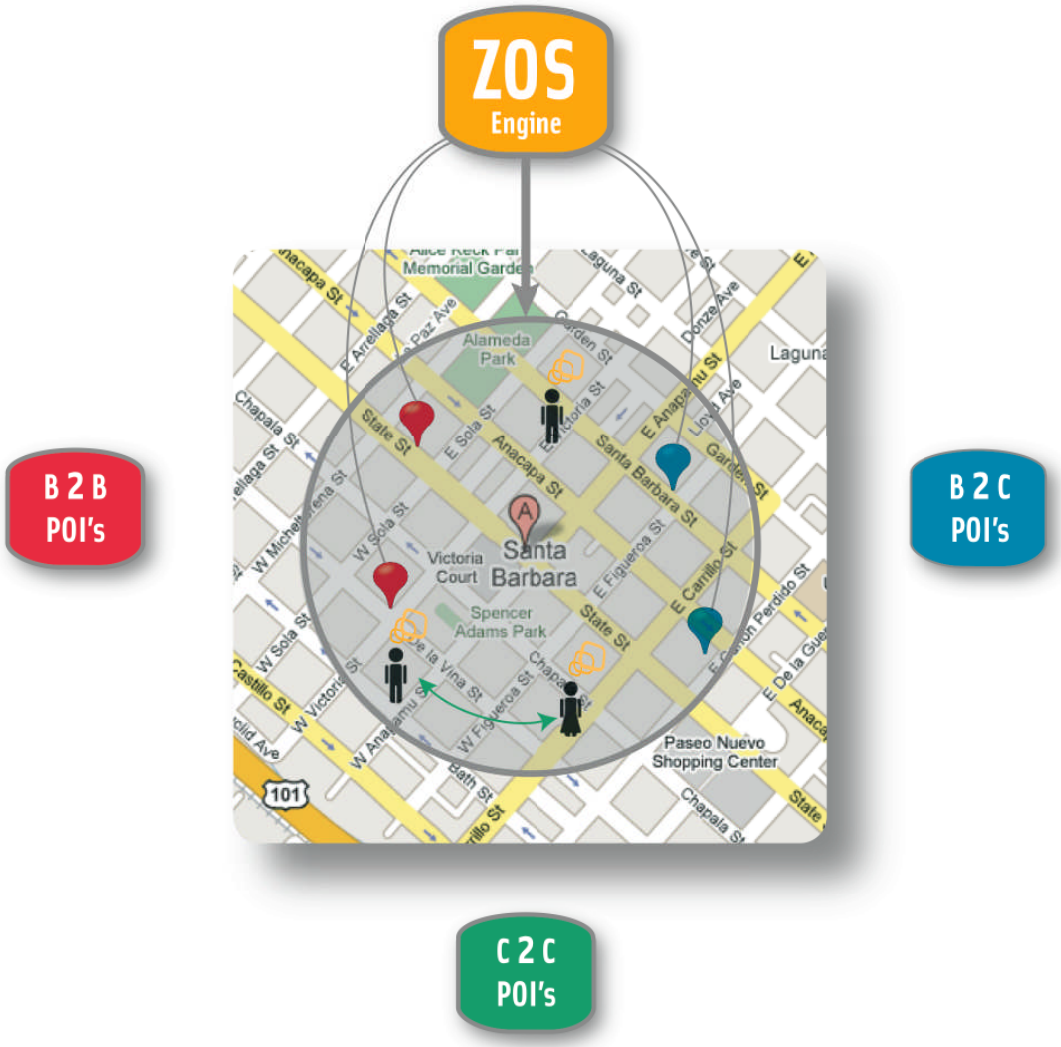
zhiing™

Location Sharing Utility

People to People // People to Places // Mobile to Services


Available Now
iPhone
BlackBerry
android
symbian
NOKIA
Windows Mobile
Computers:
Browsers, etc
Phase 2 Development
brew
Java
Feature Phones
Other Devices:
PND's, Netbooks,
Connected Devices, etc
ZOS/Zhiing Infrastructure
ZOS Services define each devices location data, update interval and POI request poll interval
ZHIING Database Server
Geocoding & Mapping Services
ZHIING App Servers
POI Database
3rd Party Database(s) Customers & Partners

the LBS - DYNAMIC POINT OF INTEREST ENGINE



Puts real-time point of interest information into the hands of the user . . . instantaneously, anytime.

- People
- Products
- Services

the TODAY'S DEMO

In short - 1 Conventional Browser, 4 mobile devices, 3 carriers, and 3 different mapping programs...

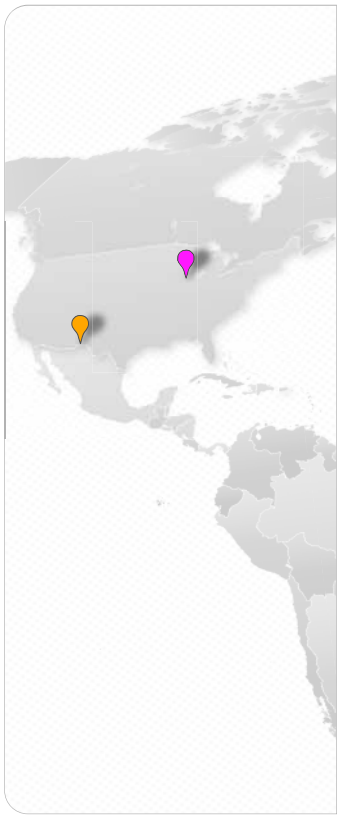
1: Internet Explorer Plug-in sending to T-Mobile Android with "Reply" back to IE to show interactive 2-way chat with Location exchange.

2: T-Mobile Android (garnering new/current location) to an AT&T iPhone. Showing different mapping and discussing carrier independence.

3: Same AT&T iPhone forwarding Location from the Android to AT&T BB Curve, which will open a zhiing with a mock-LBA HTML coupon for the 'building'.

4: AT&T BB Curve sending location to a Verizon BB Curve with VZ Navigator. VZ Navigator to open zhiing. (This could also be on a Storm, but the curve is more impressive)

...Enjoy



ZOS communications

Thank you.

Jonathan DeLong
jdelong@zoscomm.com
805.636.2727