

v o c e r a<sup>®</sup>

COMMUNICATIONS

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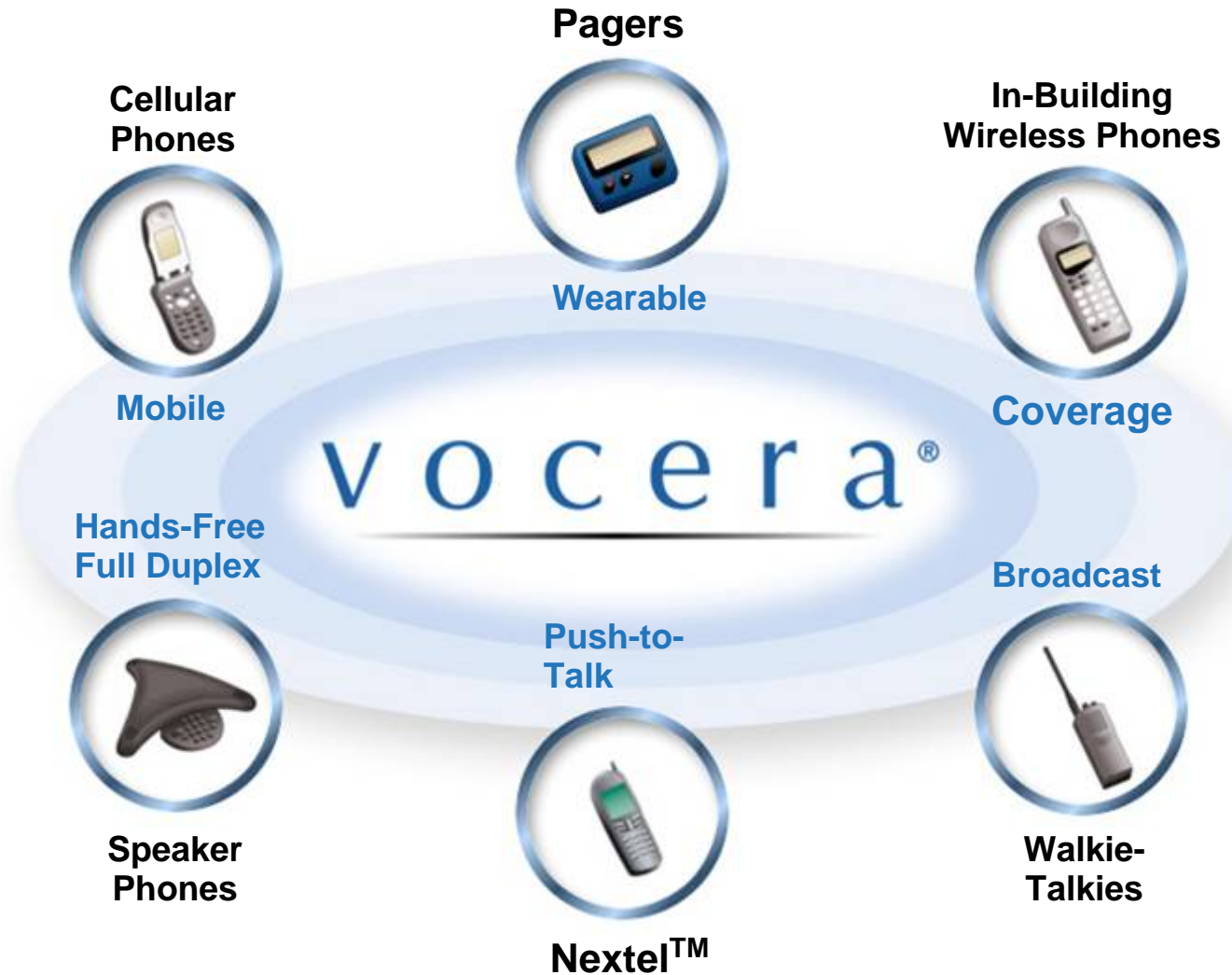


# Vocera at-a-glance

Vocera makes **complex communications simple** with the only **wearable, hands-free, instant voice communications system**



# Value Proposition



# Target Markets

**35 million in building mobile workers in the U.S.  
who need a better way to communicate.**

**Real-Time  
Communications**



**Healthcare**

**Service Oriented**



**Hotels & Resorts**

**Highly Mobile**



**Big Box Retail**

**Also: Manufacturing, Libraries, Government, Corporate Services**

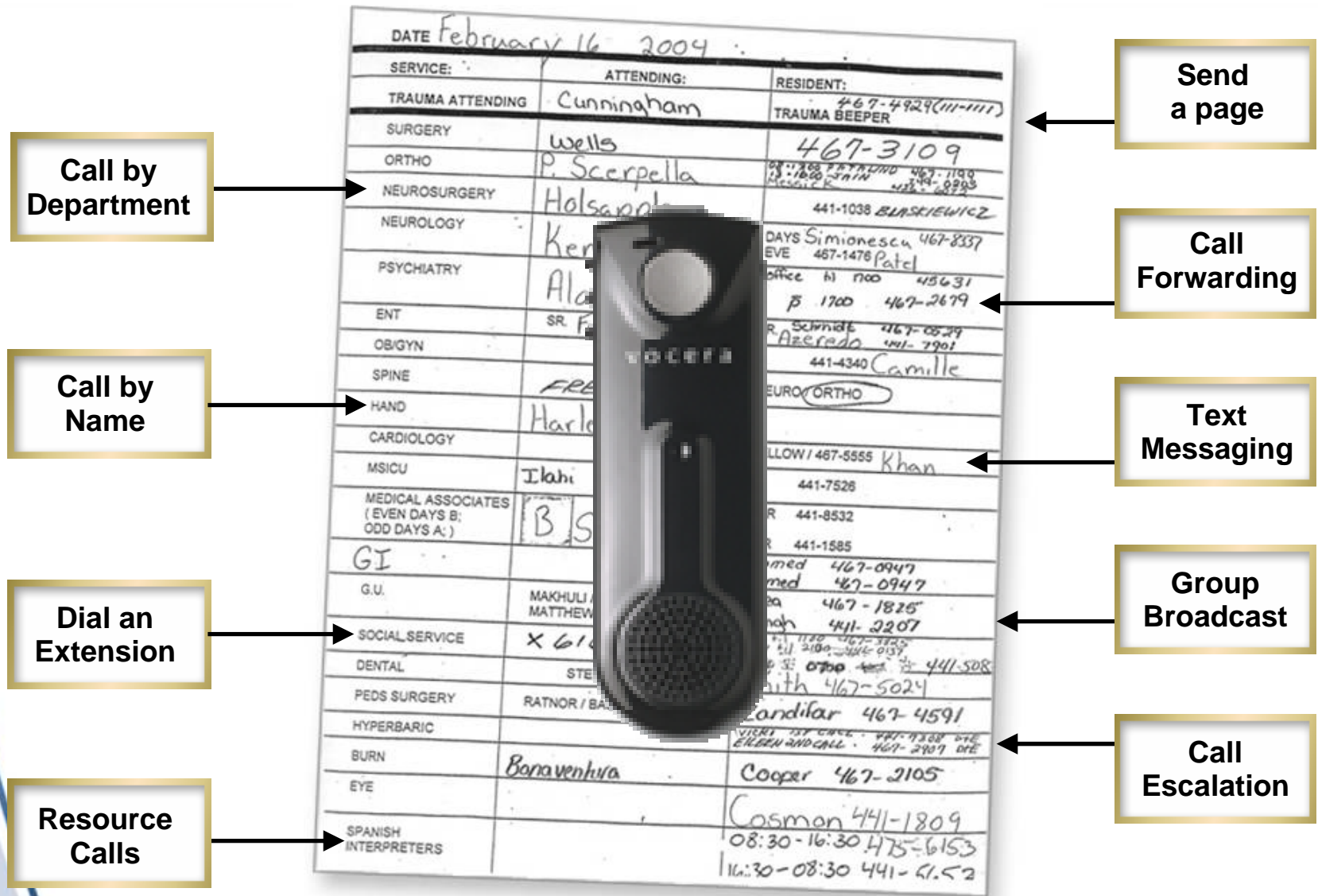
# The Problem: Finding a Person

DATE February 16 2004		
SERVICE:	ATTENDING:	RESIDENT:
TRAUMA ATTENDING	Cunningham	467-4929 (111-1111) TRAUMA BEEPER
SURGERY	Wells	467-3109
ORTHO	P. Scarpella	08:30-16:30 467-1100 16:30-20:00 467-0903 Resident
NEUROSURGERY	Holsapple	441-1038 BARSKIEWICZ
NEUROLOGY	Kent	DAYS Simionescu 467-8337 EVE 467-1478 Patel
PSYCHIATRY	Alao	office in room 45631 P 1700 467-2679
ENT	SR Fung	JR. Schmidt 467-0529 Azeredo 441-7901
OB/GYN		441-4340 Camille
SPINE	FREDRICKSON	NEURO (ORTHO)
HAND	Harley	
CARDIOLOGY		FELLOW / 467-5555 Khan
MSICU	Ilahi	441-7526
MEDICAL ASSOCIATES (EVEN DAYS B; ODD DAYS A.)	B Swarnkar	MAR 441-8532 PAR 441-1585
GI		Ahmed 467-0947 Ahmed 467-0947
G.U.	MAKHULI / PATIL HOOGS MATTHEWS, BATRA, HAAS	Shea 467-1825 Singh 441-2207
SOCIAL SERVICE	X 6161	08:30-11:00 467-3320 Beth till 2:00-4:00 0137 New 3: 0700 441-508
DENTAL	STEINHOLTZ	Smith 467-5024
PEDS SURGERY	RATNOR / BASEL / NICOLLETTE	Zardifar 467-4591
HYPERBARIC		VIEWER OF CASE 441-1338 DTE EILSEN AND CALL 467-2907 DTE
BURN	Bonaventura	Cooper 467-2105
EYE		Cosman 441-1809
SPANISH INTERPRETERS		08:30-16:30 441-6153 16:30-08:30 441-6152

## Challenges

- Roles change
- Shifts change
- Centralized info
- Numeric only

# The Solution



# Vocera Communications System

## Wearable Instant Voice Communication

### Vocera Communications System Software



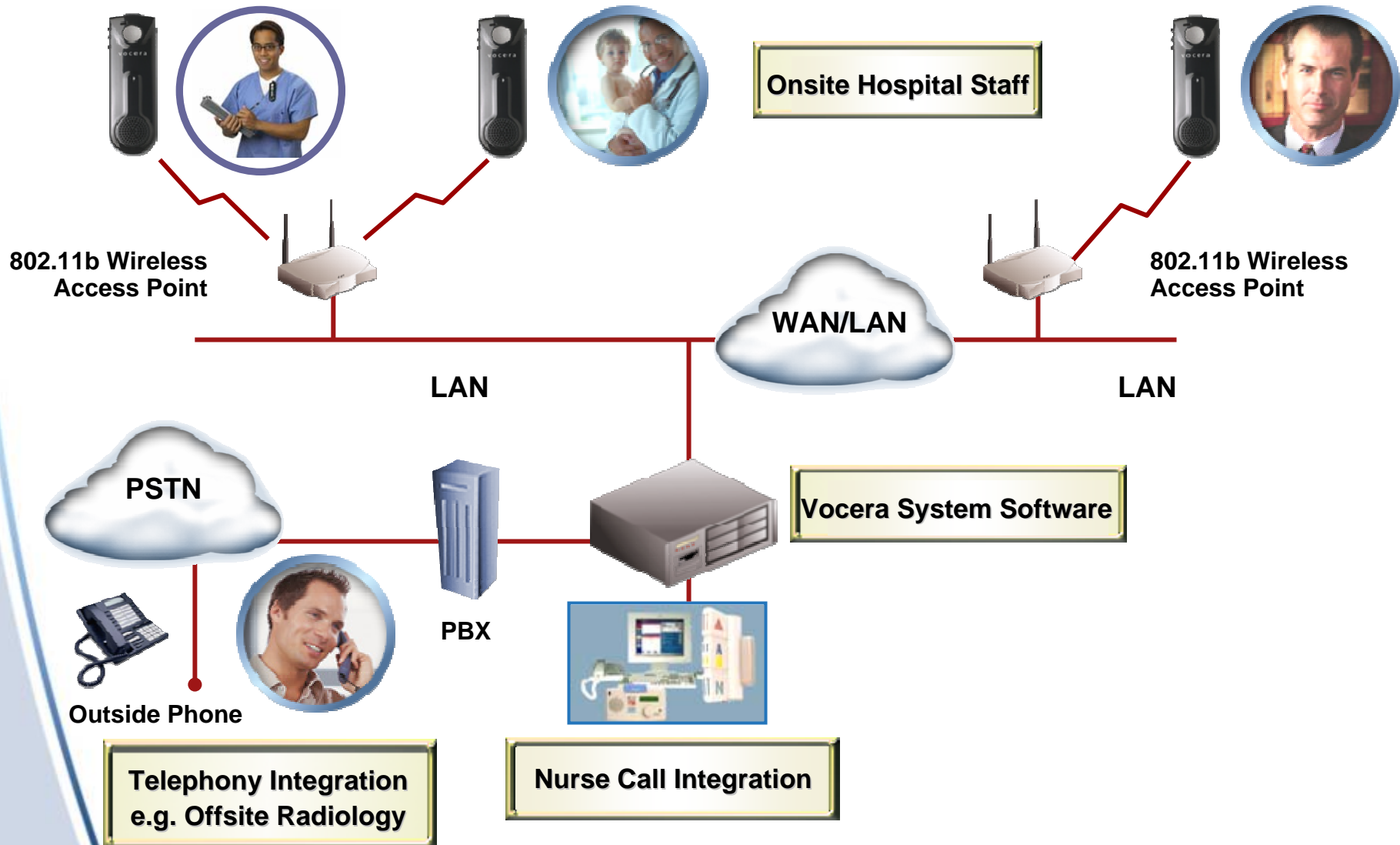
- Call setup and management
- User profile database
- Administration console
- PBX/Telephony integration
- Integration with Applications
- Speech recognition engine

### Vocera Communications Badge



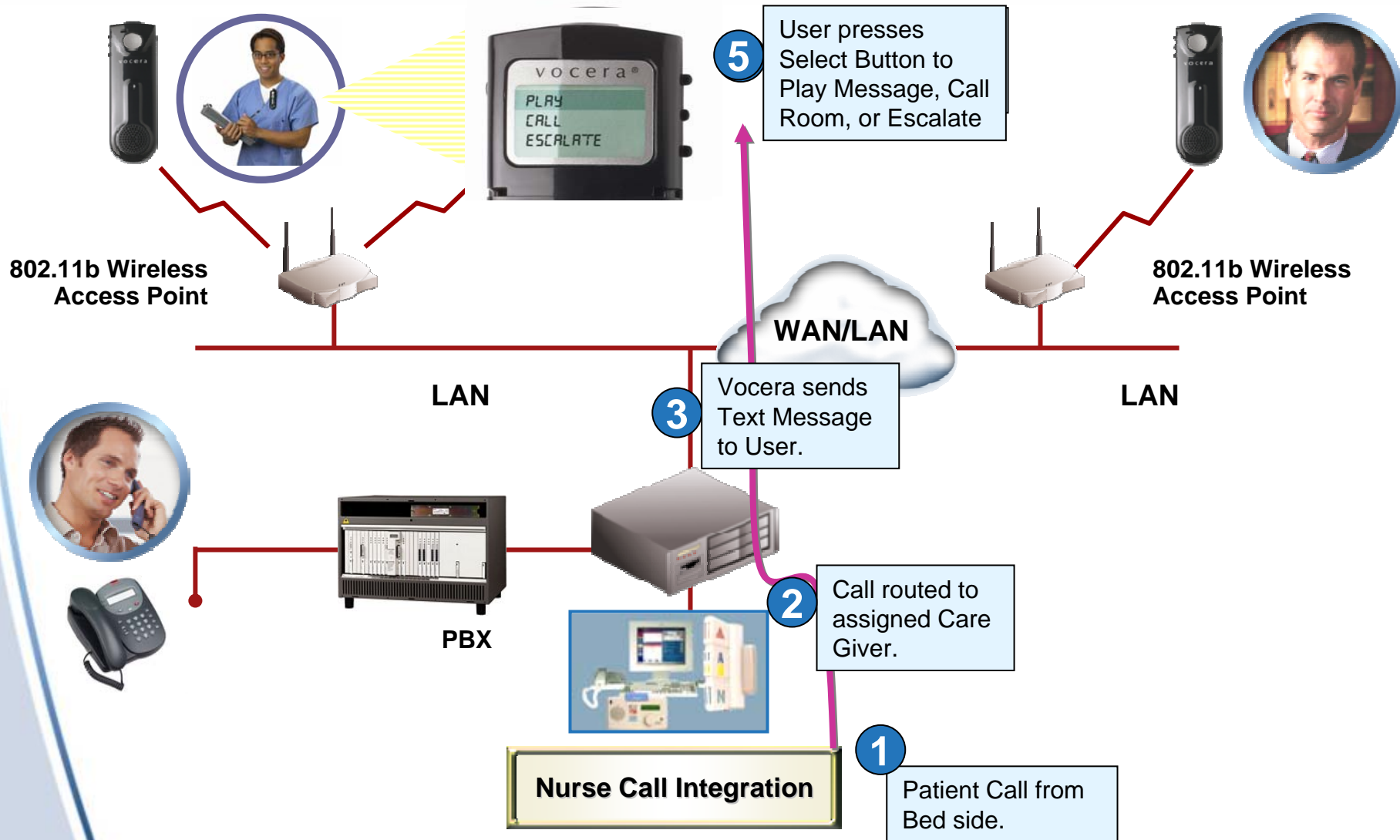
- Wearable, lightweight
- Voice-controlled
- Hands-free
- LCD display
- Wi-Fi (802.11b) radio
- Full duplex acoustics

# Vocera System Architecture

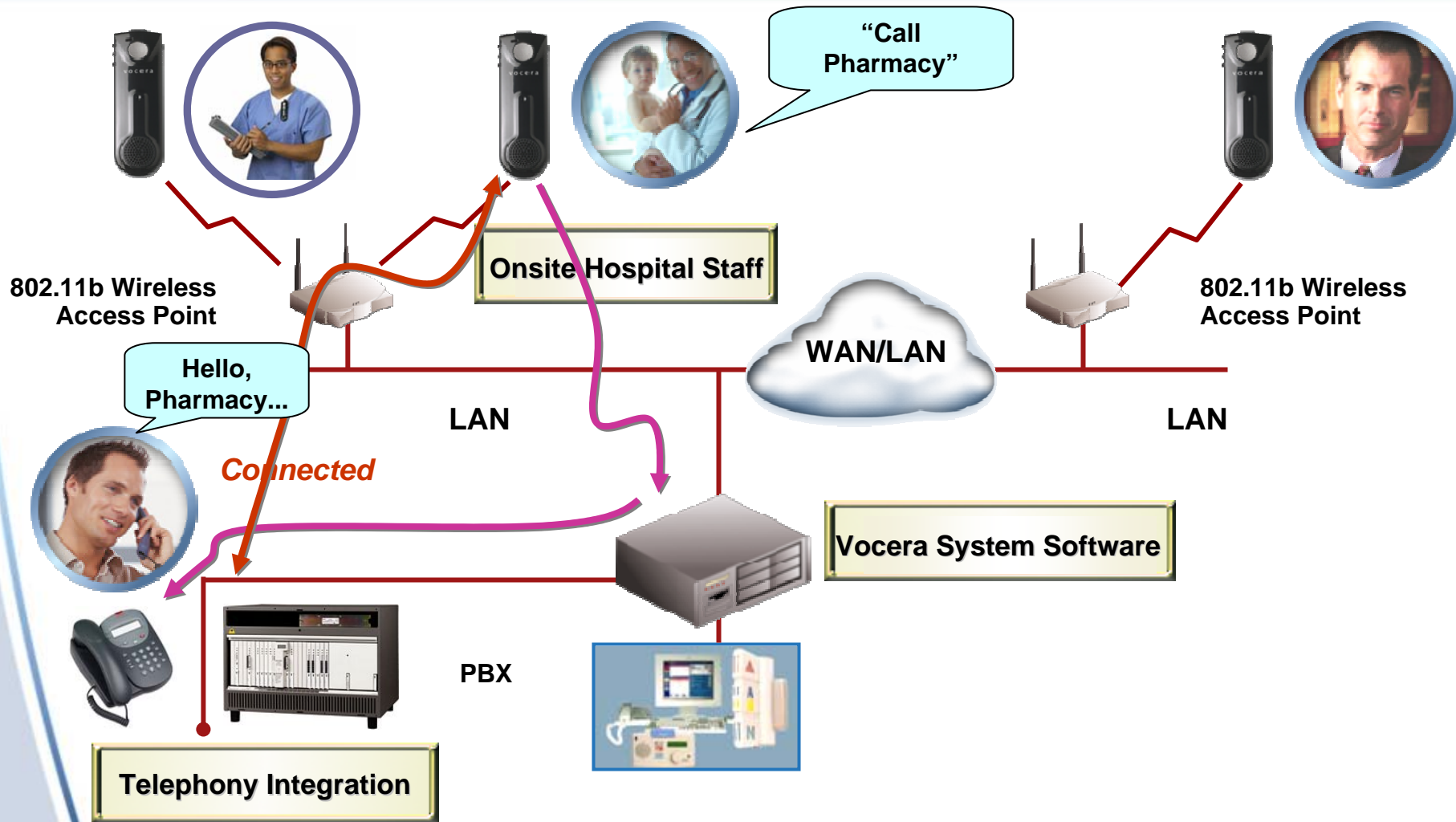




# Alerts & Alarms from Nurse Call System



# Seamless Integration with Telephones



# Sample Customers

## Healthcare



Memorial Sloan-Kettering  
Cancer Center



JOHNS HOPKINS  
MEDICINE



Saint Agnes Medical Center

UC DAVIS  
MEDICAL CENTER

THE UNIVERSITY OF TEXAS  
MD ANDERSON  
CANCER CENTER



BAYLOR  
Health Care System





Sutter Health  
*With You. For Life.*



KAISER PERMANENTE®



EL CAMINO HOSPITAL

## Hospitality



Mansion on the Creek  
A ROSEWOOD HOTEL  
DALLAS

THE  
TALBOTT  
HOTEL

## Other

Genentech  
IN BUSINESS FOR LIFE



The Seattle Public Library

v o c e r a<sup>®</sup>

COMMUNICATIONS



# Badge Specifications

- Standard battery life:
  - 2 hrs. talk time, 44 hrs. standby.
- Range: Standard 802.11b coverage area
- Security: WEP, LEAP, Voice Print, VLANs
- Weight: 1.9 ounces
- LCD Display: Caller ID, Text messages
- Hold/DND Button
- Full Duplex with Echo Cancellation
- Headset Jack
- Accessories
  - Single-bay & eight-bay charger
  - Multiple wearing options



# Vocera Features

- **Calling Features**
  - Call by name, function or group
  - Broadcast calls
  - Locate individuals
  - Conference calls
  - Forward and transfer calls
  - Call waiting and Call blocking
- **Messaging Features**
  - Voice mail
  - Voice e-mail from Badge
  - Text messaging
- **Telephony Features**
  - Outbound calling to external numbers
  - Call internal PBX extensions
  - Receive telephone calls on the badge
  - Outbound paging
- **Integration with Alert/Alarm Systems and other Applications**



# Vocera Benefits

